

Godbe Research & Analysis

Time Begun _____

January 2006
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**CENTRAL COAST LIBRARY SYSTEM MARKETING SURVEY (n=1250)
Trended with 2000 data (where applicable)**

Hello, my name is _____ and I'm calling on behalf of GRA, a public opinion research firm. We're conducting a survey concerning some important issues that residents in your area will be facing and we would like to get your opinions. It should just take a few minutes of your time.

(IF NEEDED:) This is a study about issues of importance to residents in your area. This is only a survey and I am not selling anything.

i. For statistical reasons, I would like to speak to the youngest male currently at home that is at least 18 years of age. (IF NO MALE AT LEAST 18 AVAILABLE, THEN ASK):

OK, then I'd like to speak to the youngest female currently at home that is at least 18 years of age. (IF NO FEMALE AT LEAST 18 AVAILABLE, THEN ASK FOR CALLBACK TIME)

CONVENTIONAL ROUNDING RULES (.5 OR ABOVE IS ROUNDED UP TO THE NEXT WHOLE NUMBER, AND .4 OR BELOW IS ROUNDED DOWN TO THE PREVIOUS NUMBER) APPLY TO THE PERCENTAGES ON THE FOLLOWING PAGES. AS A RESULT, THE PERCENTAGES BELOW MAY NOT ADD UP TO 100 PERCENT.
All 2000 DATA IS BASED UPON FIVE COUNTIES: ALAMEDA, CONTRA COSTA, SAN FRANCISCO SAN MATEO, & SANTA CLARA

ii. In what County do you live? (DON'T READ CHOICES)

- Alameda ----- 16%
- Contra Costa----- 16%
- Monterey-----8%
- San Benito-----4%
- San Francisco ----- 16%
- San Mateo----- 16%
- Santa Clara ----- 16%
- Santa Cruz -----8%

1. Let's begin by talking about information sources in your area. Let's say you are doing some research at home or for work for which you need information. I'm going to read some sources you could go to for information, and for each one I'd like you to tell me how quickly you think the source would provide the information.

Using a scale of '1' to '5', where '1' means not very quickly and '5' means very quickly, how would you rate _____.

ROTATE	<u>Not Very Quickly</u>	<u>Very Quickly</u>	(DON'T READ) DK/NA
A. Internet search engines like AOL, Google, and Yahoo-----	3%----3% ----9% ---28% -- 51%-----7%		
B. The public library -----	8%----16% ---29% ---23% -- 19%-----5%		
2005 (5 counties) -----	8%----16% ---29% ---24% -- 19%-----4%		
2000 -----	7%----13% ---22% ---28% -- 24%-----6%		
C. The public library's online resources -----	5%----9% ----19% ---24% -- 22%-----22%		
D. Large chain bookstores-----	13%---22% ---32% ---17% --- 9% -----7%		
2005 (5 counties) -----	12%---22% ---34% ---17% -- 10%-----6%		
2000 -----	8%----16% ---31% ---23% -- 14%-----9%		
E. Independent bookstores-----	15%---22% ---30% ---16% --- 7% -----10%		
F. Online bookstores like Amazon.com and Borders.com-----	8%----9% ----22% ---26% -- 24%-----12%		
G. A school/college library -----	10%---15% ---21% ---23% -- 18%-----12%		
2005 (5 counties) -----	11%---16% ---21% ---23% -- 18%-----11%		
2000 -----	7%----12% ---19% ---25% -- 19%-----17%		
H. A school/college library's online resources	7%----7% ----18% ---24% -- 25%-----19%		
I. Websites that are not search engines like AOL, Google, and Yahoo -----	8%----13% ---25% ---24% -- 19%-----12%		

2. In addition to the speed at which information can be provided, many people demand the information they retrieve be accurate. For each of the following sources, I'd like you to tell me how accurate you think the source's information is.

On a scale of 1 to 5, with '1' being not very accurate and '5' being very accurate, how would you rate _____?

ROTATE	<u>Not Very Accurate</u>	<u>Very Accurate</u>	(DON'T READ) DK/NA
A. Internet search engines like AOL, Google, and Yahoo-----	2%----8% ----29% ---34% -- 22%-----6%		
B. The public library -----	3%----3% ----16% ---36% -- 39%-----4%		
2005 (5 counties) -----	2%----2% ---17% ---36% -- 40%-----3%		
2000 -----	3%----5% ---17% ---34% -- 37%-----4%		
C. The public library's online resources -----	2%----3% ----16% ---34% -- 29%-----15%		
D. Large chain bookstores-----	5%----11% ---32% ---31% -- 16%-----7%		
2005 (5 counties) -----	4%----9% ---32% ---32% -- 16%-----7%		
2000 -----	3%----10% ---27% ---33% -- 19%-----9%		
E. Independent bookstores-----	5%----11% ---31% ---31% -- 13%-----9%		
F. Online bookstores (e.g., Amazon.com, Borders.com, etc.) --	4%----8% ----27% ---32% -- 18%-----11%		
G. A school/college library -----	3%----3% ----12% ---34% -- 40%-----8%		
2005 (5 counties) -----	3%----4% ---12% ---33% -- 40%-----8%		
2000 -----	3%----6% ---15% ---32% -- 32%-----12%		
H. A school/college library's online resources	2%----3% ----13% ---33% -- 33%-----15%		
I. Websites that are not search engines like AOL, Google, and Yahoo -----	5%----16% ---36% ---24% --- 9% -----11%		

3. For the majority of the research you do, either for work, school, or something else, is it more important for the information you are looking for to be found quickly or to be accurate?

	2005*	2000
Found quickly -----	10%	14%
Accurate -----	77%	69%
(DON'T READ) Both -----	13%	16%
(DON'T READ) DK/NA -----	1%	1%

Let's talk about a couple of possible sources for reading materials and the effectiveness of their services.

ROTATE QUESTIONS 4 & 5

4. I'd like for you to think about your local public library and the services it offers. For the following list, please tell me if you feel your local library is effective or ineffective in each particular area.

Here's the (first/next) one: _____. Do you think your local library has been effective or ineffective at accomplishing this? (GET ANSWER, THEN ASK): Is that very (effective/ineffective) or somewhat (effective/ineffective)?

ROTATE	Very Effect.	Swt. Effect.	Swt. Ineffect.	Very Ineffect.	(DON'T READ) DK/NA
A. Organizing materials or information so they are easy to find -----	50%	33%	8%	3%	8%
2005 (5 counties) -----	49%	33%	8%	3%	7%
2000 -----	45%	32%	10%	3%	10%
B. Offering materials or information at a good value -----	66%	20%	3%	2%	8%
C. Materials or information are located in a comfortable environment -----	58%	29%	4%	2%	7%
2005 (5 counties) -----	57%	30%	4%	2%	7%
2000 -----	46%	35%	6%	3%	10%
D. Providing friendly and courteous customer service -----	63%	25%	3%	2%	7%
2005 (5 counties) -----	61%	27%	3%	2%	7%
2000 -----	51%	31%	6%	3%	10%
E. Has experienced staff members to help you find what you are looking for ---	60%	26%	4%	2%	8%
2005 (5 counties) -----	59%	26%	4%	3%	8%
2000 -----	53%	28%	6%	3%	10%
F. Materials and information can be retrieved online without leaving your home or office	28%	28%	12%	8%	25%
G. Information is guaranteed to be accurate and reliable -----	43%	39%	5%	2%	11%
2005 (5 counties) -----	43%	40%	5%	2%	11%
2000 -----	44%	38%	5%	3%	10%

*2005 (5 counties)

ROTATE	<u>Very Effect.</u>	<u>Swt. Effect.</u>	<u>Swt. Ineffect.</u>	<u>Very Ineffect.</u>	<u>(DON'T READ) DK/NA</u>
H. Materials and information are delivered to you quickly -----	37%	39%	10%	3%	11%
2005 (5 counties) -----	36%	40%	10%	4%	10%
2000 -----	32%	38%	13%	6%	12%
I. Materials and information can be retrieved at convenient times of the day and week-----	28%	37%	19%	8%	8%
2005 (5 counties) -----	29%	37%	20%	7%	8%
2000 -----	29%	25%	17%	8%	11%
J. Having what you want available when you need it-----	25%	41%	18%	7%	9%
K. Materials and information are the most up-to-date available-----	26%	43%	16%	5%	9%
2005 (5 counties) -----	27%	42%	17%	5%	9%
2000 -----	30%	39%	14%	6%	10%
L. Answering your questions and concerns quickly -----	42%	37%	10%	3%	9%
2005 (5 counties) -----	41%	38%	9%	3%	9%
2000 -----	44%	35%	9%	4%	9%

5. Let's discuss the Internet and the information and research resources it offers. By the Internet, we are NOT including the online resources on your local library's website. For the following list, please tell me if you feel that the Internet is effective or ineffective in each particular area.

Here's the (first/next) one: _____. Do you think the Internet has been effective or ineffective at accomplishing this? (GET ANSWER, THEN ASK): Is that very (effective/ineffective) or somewhat (effective/ineffective)?

ROTATE	<u>Very Effect.</u>	<u>Swt. Effect.</u>	<u>Swt. Ineffect.</u>	<u>Very Ineffect.</u>	<u>(DON'T READ) DK/NA</u>
A. Organizing materials or information so they are easy to find -----	34%	43%	13%	5%	5%
2005 (5 counties) -----	34%	45%	13%	5%	4%
2000 -----	34%	30%	14%	6%	18%
B. Offering materials or information at a good value -----	55%	34%	4%	1%	5%
C. Materials or information are located in a comfortable environment -----	65%	24%	3%	2%	6%
D. Providing friendly and courteous customer service-----	29%	33%	15%	11%	12%
2005 (5 counties) -----	29%	32%	16%	11%	12%
2000 -----	22%	28%	13%	14%	24%
E. Has experienced staff members to help you find what you are looking for---	22%	27%	15%	21%	15%
2005 (5 counties) -----	22%	28%	16%	21%	13%
2000 -----	17%	22%	16%	21%	25%

ROTATE	<u>Very Effect.</u>	<u>Swt. Effect.</u>	<u>Swt. Ineffect.</u>	<u>Very Ineffect.</u>	<u>(DON'T READ) DK/NA</u>
F. Materials and information can be retrieved online without leaving your home or office	75%	16%	2%	2%	5%
G. Information is guaranteed to be accurate and reliable	21%	46%	17%	9%	7%
2005 (5 counties)	21%	47%	17%	10%	6%
2000	24%	37%	15%	6%	19%
H. Materials and information are delivered to you quickly	65%	26%	3%	2%	5%
2005 (5 counties)	66%	26%	3%	2%	5%
2000	45%	28%	5%	2%	19%
I. Materials and information can be retrieved at convenient times of the day and week	78%	16%	2%	1%	4%
2005 (5 counties)	79%	15%	2%	1%	3%
2000	62%	16%	3%	2%	18%
J. Having what you want available when you need it	63%	28%	3%	1%	4%
K. Materials and information are the most up-to-date available	47%	41%	4%	1%	7%
2005 (5 counties)	48%	40%	5%	1%	5%
2000	45%	30%	5%	2%	18%
L. Answering your questions and concerns quickly	42%	39%	9%	5%	6%
2005 (5 counties)	41%	41%	9%	5%	4%
2000	30%	31%	13%	8%	20%

6. Have you visited a public library in person in the last year?

	2005*	2000	
Yes	79%	79%	71%
No	21%	21%	29%
(DON'T READ) DK/NA	0%	0%	0%
			(SKIP TO Q8) (CONTINUE) (CONTINUE)

*2005 (5 counties)

7. What is the main reason you have not used your public library in the last year? (DON'T READ LIST, ONE RESPONSE ONLY) (n=264)

	2005*	2000
No need to use a library -----	26%	29%
Use the Internet-----	26%	
I don't have time -----	9%	22%
I buy books-----	5%	5%
Hours are inconvenient -----	5%	6%
Have access to school library -----	5%	5%
Locations are inconvenient -----	3%	5%
Access the library online-----	3%	6%
Retired/disabled/kids are grown -----	3%	
Library doesn't have up-to-date materials-----	2%	2%
Unable to get to the library -----	2%	1%
Environment is uncomfortable -----	1%	2%
Closed/under construction -----	1%	
I don't have a library card-----	0%	2%
Other (SPECIFY: _____) -----	6%	1%
(DON'T READ) DK/NA -----	3%	13%

SKIP TO QUESTION 10

8. What was your main purpose for visiting the library? (If more than one visit, ask for the most typical.) (DON'T READ LIST, ONE RESPONSE ONLY) (n=986)

Pick up books -----	33%
Do research for school -----	11%
Do research for work -----	10%
Browse book collections -----	6%
Take a child to the library-----	5%
Personal research (medical/financial/etc.) -----	5%
Use the Internet-----	4%
Use hardcopy ref. materials not available online -----	4%
Rent multi-media materials (videos, books on tape, etc.) -----	3%
Read magazines or newspapers -----	2%
Find a quiet place to read or work-----	2%
Get help from library staff -----	2%
Take a child to a Children's program -----	1%
Use the library catalog -----	0%
Meet friends-----	0%
Check email-----	0%
Attend a talk or special event for adults -----	0%
Other (SPECIFY: _____) ---	11%
(DON'T READ) DK/NA -----	1%

*2005 (5 counties)

9. Are you satisfied or dissatisfied with your local public library's efforts to _____? (GET ANSWER, THEN ASK): Is that very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)? (n=986)

ROTATE	Very <u>Sat.</u>	Swt. <u>Sat.</u>	Swt. <u>Dissat.</u>	Very <u>Dissat.</u>	(DON'T READ) <u>DK/NA</u>
A. Provide Internet assistance for adults and children -----	42%	27%	5%	2%	24%
B. Provide homework help for school-age children and teenagers -----	24%	19%	4%	4%	50%
C. Offer story times and other programs for children -----	43%	20%	2%	2%	33%
2005 (5 counties) -----	43%	21%	2%	2%	33%
2000 -----	50%	28%	2%	1%	19%
D. Provide literacy programs -----	29%	19%	4%	3%	46%
E. Provide an online catalog that can be accessed from the library or your home computer -----	41%	23%	5%	3%	28%
F. Offer online information about branches and programs -----	48%	24%	4%	2%	22%
2000 -----	41%	27%	7%	1%	24%
2005 (5 counties) -----	51%	24%	3%	1%	20%
G. Maintain organized links to other web sites and information sources -----	29%	31%	8%	2%	30%
2005 (5 counties) -----	29%	34%	7%	2%	27%
2000 -----	39%	31%	4%	1%	26%
H. Provide online access to articles on business, health, education and general interests -----	32%	28%	8%	3%	30%
I. Offer video tapes, DVD's, and music CD's for check-out -----	48%	31%	6%	3%	12%
J. Offer audio-books -----	41%	29%	5%	2%	23%
K. Provide books clubs and other special events for adults -----	29%	28%	6%	4%	34%
2005 (5 counties) -----	29%	29%	6%	3%	34%
2000 -----	39%	34%	4%	1%	22%
L. Maintain convenient hours of operation ---	33%	37%	18%	8%	4%
2005 (5 counties) -----	33%	38%	19%	8%	3%
2000 -----	38%	33%	16%	8%	5%
M. Offer reading clubs and other special events for children and teens -----	38%	25%	3%	2%	31%
2005 (5 counties) -----	39%	25%	3%	2%	31%
2000 -----	47%	28%	3%	1%	21%

10. The traditional services offered by your local library could be expanded to include a variety of other services.

If your library: _____, would you be more or less likely to use the library? (GET ANSWER, THEN ASK): Is that much (more/less) likely or somewhat (more/less) likely?

ROTATE

	<u>Much More Likely</u>	<u>Swt. More Likely</u>	<u>(DON'T READ) No Eff.</u>	<u>Swt. Less Likely</u>	<u>Much Less Likely</u>	<u>(DON'T READ) DK/NA</u>
A. Allowed library users to request books via the Internet and have them conveniently delivered to their homes for a small fee	40%	30%	13%	8%	6%	4%
2005 (5 counties)	38%	31%	12%	9%	6%	4%
2000	49%	23%	17%	5%	4%	3%
B. Offered training sessions for children and adults on how to use the library's electronic resources	36%	32%	19%	5%	3%	5%
2005 (5 counties)	35%	33%	19%	6%	3%	5%
2000	46%	26%	21%	3%	1%	3%
C. Provided links to online booksellers such as Amazon.com	20%	23%	30%	14%	7%	5%
D. Offered customer service to help you find what you're looking for	41%	36%	15%	4%	2%	3%
E. Positioned a greeter at the entrance of the library to welcome people and direct them to the area they are seeking	22%	27%	29%	11%	9%	3%
2005 (5 counties)	23%	27%	29%	11%	8%	3%
2000	28%	23%	32%	9%	7%	2%
F. Provided more self-service options, like self checkout and pick up books on hold	35%	32%	20%	7%	4%	4%
G. Provided wireless Internet access at the library facilities	37%	26%	23%	6%	4%	5%
H. Allocated space for school-aged children to do homework	33%	22%	26%	6%	4%	9%
I. Provided tutoring or homework help at the library	35%	21%	27%	5%	4%	9%
J. Provided real-time online access to homework help via your library login	33%	25%	25%	4%	3%	11%

11. Now, we're going to switch gears a bit and discuss another topic. Have you ever visited your local library's website?

2005* 2000

Yes ----- 44%----- 48% --15% (CONTINUE)
 No ----- 55%----- 51% --84% (SKIP TO Q14)
 (DON'T READ) DK/NA ----- 1%----- 1%----1% (SKIP TO Q14)

12. What have you used the website for? (DON'T READ LIST, RECORD TOP TWO RESPONSES) (n=553)

2005* 2000

Access online catalog -----22% -- 22%----- 24%
 Info. about library hours/locations -----15% -- 16%----- 18%
 Reserve or request library materials-----14% -- 14%----- 7%
 Info. about media materials -----13% -- 12%----- 7%
 Renew library materials -----12% -- 14%----- 9%
 Research for school----- 8% --- 9%----- 14%
 Research for work ----- 8% --- 7%----- 16%
 Access online resources/databases/links ----- 7% --- 8%----- 18%
 Browsing/curiosity/see what's available ----- 6%
 Info. on events/calendar ----- 3% --- 3%----- 4%
 Info. about circulation/library cards----- 3% --- 2%----- 11%
 Personal research (medical, etc.) ----- 3%
 Comment to library system----- 1% --- 1%----- 1%
 Other (specify: _____) -- 9% --- 8%----- 1%
 DK/NA ----- 3% --- 2%----- 5%

13. Are you generally satisfied or dissatisfied with the resources available on the library's website? (GET ANSWER, THEN ASK): Is that very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)? (n=553)

2005* 2000

Very satisfied -----43% -- 45%----- 38%
 Somewhat satisfied -----41% -- 40%----- 41%
 Somewhat dissatisfied ----- 8% --- 8%----- 11%
 Very dissatisfied ----- 3% --- 3%----- 4%
 (DON'T READ) DK/NA ----- 5% --- 4%----- 6%

14. We've been talking about many new services so far. I'd like to tell you about a few more that might be available for library users with Internet access. As I tell you more about these services, please tell me if you would be very interested, somewhat interested, not too interested or not at all interested in this service.

*2005 (5 counties)

If your library _____, would you be very interested, somewhat interested, not too interested or not at all interested in this service.

ROTATE	<u>Very Int.</u>	<u>Sw. Int.</u>	<u>Not Too Int.</u>	<u>Not At All Int.</u>	<u>(DON'T READ) DK/NA</u>
A. Offered electronic versions of complete books and articles that could be accessed from your laptop, home computer or PDA (IF NEEDED: PDA stands for personal digital assistant)---	47%	29%	10%	12%	2%
B. Offered a personalized online library account to its users, featuring email updates on authors of interest, new book arrivals and electronic notices -----	32%	36%	15%	14%	3%
C. Offered online community information on local clubs and organizations, genealogy and local history -----	35%	40%	12%	11%	2%
2005 (5 counties) -----	33%	40%	13%	11%	2%
2000 -----	39%	35%	11%	7%	7%
D. Had a 24-hour-a-day online librarian available to answer questions -----	35%	33%	16%	14%	2%
E. Allowed library card holders to download full-text newspaper, journal and magazine articles for free-----	58%	25%	7%	9%	2%
2005 (5 counties) -----	58%	26%	6%	8%	2%
2000 -----	54%	25%	7%	6%	8%
F. Offered audio-books that could be downloaded onto your desktop computer, laptop, PDA or MP3 player -----	44%	27%	11%	16%	2%
G. Offered reference materials online (e.g., encyclopedia, dictionaries, directories, etc.) -----	55%	31%	5%	7%	2%
H. Published online newsletters or blogs -----	17%	29%	26%	25%	3%

15. In order to make a personalized online library account system work, your local library might ask you for information about the books you like to read, the programs and special events you might like to attend or your favorite authors. This information would be used only by the library staff to update your library account. Knowing this, would you offer this type of personalized information to the library so they could create an online account for you?

Yes -----65%
 No -----32%
 (DON'T READ) DK/NA ----- 3%

Now, just a few background questions for comparison purposes.

A. Do you have a computer at home that is connected to the Internet?

Yes -----87%
 No -----12%
 (DON'T READ) DK/NA ----- 1%

B. Do you or the other members of your household own a hand-held computer device or personal digital assistant (e.g., a palmOne Handheld, HP Handheld, Sony PDA, etc.)

Yes -----40%
 No -----59%
 (DON'T READ) DK/NA ----- 1%

C. Where do you or the other members of your household access the Internet? Home, work, school or the public library? (MULTIPLE RESPONSES PERMITTED)

	2005*	2000
Home -----	87%-- 88%	72%
Work -----	59%-- 61%	41%
School -----	24%-- 23%	7%
Public library -----	19%-- 19%	4%
Other-----	3% ----3%	1%
No access to Internet-----	3%	
(DON'T READ) DK/NA-----	1% ----1%	2%

D. What is the last grade or level you completed in school? (DO NOT READ CHOICES)

	2005*	2000
Elementary -----	0% ----0%	0%
Some high school -----	2% ----1%	3%
High school graduate-----	12%-- 11%	16%
Tech./vocational school-----	2% ----2%	1%
Some college -----	21%-- 20%	24%
College graduate -----	32%-- 34%	31%
Some grad. school -----	5% ----6%	6%
Grad. prof. doctorate degree -----	25%-- 26%	16%
Refused -----	1% ----1%	4%

E. In what year were you born? (DO NOT READ CHOICES)

	2005*	2000
1976 and after-----	13% ---- 12%	14%
1964 to 1975-----	24% ----25%	28%
1950 to 1963-----	34% ----35%	27%
1936 to 1949-----	19% ----18%	18%
Before 1936-----	8% ---- 8%	8%
Refused -----	2% ---- 3%	6%

*2005 (5 counties)

F. Are you employed full time, employed part time, self-employed, a student, a homemaker, retired or are you not currently employed right now?

		2005*	2000
Full-time-----	49%	51%	52%
Part-time-----	9%	9%	12%
Self-employed-----	13%	11%	8%
Student-----	5%	4%	7%
Homemaker-----	5%	4%	4%
Retired-----	15%	14%	10%
Not employed-----	4%	4%	3%
(DON'T READ) DK/NA-----	1%	2%	4%

G. How many school-age children under 19 years of age do you have living at home with you?

		2005*	2000
One-----	13%	13%	16%
Two-----	13%	13%	14%
Three or more-----	5%	5%	4%
None-----	67%	67%	61%
(DON'T READ) DK/NA-----	2%	2%	6%

H. What ethnic group do you consider yourself a part of or feel closest to?

		2005*	2000
Black-----	6%	7%	6%
Asian-American-----	8%	10%	12%
White-----	68%	66%	60%
Latino/Hispanic-----	9%	7%	10%
Pacific Islander-----	1%	2%	2%
Other-----	2%	2%	1%
(DON'T READ) DK/NA-----	7%	7%	10%

I. What was your total household income before taxes in 2004?

		2005*	2000
\$20,000 or less-----	6%	5%	5%
\$20,001 - \$40,000-----	10%	9%	14%
\$40,001 - \$60,000-----	12%	12%	13%
\$60,001 - \$80,000-----	11%	11%	10%
\$80,001 - \$100,000-----	10%	11%	7%
\$100,001 - \$120,000-----	8%	7%	3%
\$120,001 - \$140,000-----	4%	4%	3%
\$140,001 - \$160,000-----	5%	5%	1%
\$160,001 - \$180,000-----	1%	1%	1%
More than \$180,000-----	7%	9%	4%
(DON'T READ) Refused-----	21%	22%	22%
(DON'T READ) DK/NA-----	5%	4%	17%

*2005 (5 counties)

J. Zip Code: **(REQUIRED)** _____

Thank you very much for your time!

INTERVIEWER: CODE GENDER

K. Gender:		2005*	2000
Male-----	46%	46%	46%
Female-----	54%	54%	54%

NAME _____ PHONE _____

ADDRESS _____

DATE OF INTERVIEW _____ VALIDATED BY _____

INTERVIEWER: _____ NUMBER: _____

*2005 (5 counties)